FROM: Kathy Powers, Maine CITE
RE: Presentation on September 11, 2008

"New Types of Media are Proliferating: Is Captioning Keeping up?"

The National Assistive Technology Technical Assistance Partnership (NATTAP) is holding a workshop in Maine for the national Assistive Technology Act Programs. The Maine CITE Coordinating Center is the local host of the workshop that will be held at the Holiday Inn by the Bay in Portland.

On September 11th, from 2 to 4 pm at the Holiday Inn by the Bay we are inviting you to join us for an information session with Kevin Erler, Ph.D from Automatic Sync Technologies on new ways of presenting and distributing video that is accessible. Web video, Flash, Google Video, YouTube, Vod/Podcasting are new ways of presenting and distributing video. In an effort to capture and keep the attention of media-hungry students, instructors are adopting these new forms of media increasingly quickly. The rapid appearance of new forms of media puts an increasing strain on accessibility professionals: are you keeping up with this rapidly changing environment to ensure this new media is accessible?

Dr. Erler's presentation will look at many of the new media types and show what can be done to caption content in a variety of formats. An overview of how to caption these forms of media will be presented, along with a discussion of how to structure a workflow to keep the captioning effort streamlined.

Please RSVP by contacting Lois at the Maine CITE Coordinating Center at 621-3195 or llajoie@mainecite.org